## Welcome...



## Welcome to the Sedgmoor Place Pre-Planning Public Exhibition

Southwark Council is responding to the immediate affordable housing crisis with the biggest programme of council house building in London for over a generation. The New Homes Programme aims to deliver 11,000 new council homes by 2043.
The Council welcomes your views on the proposals presented here today for the Sedgmoor Place site, which aims to provide 13 new homes for Council rent.

## Our Vision:

- Build the right kind of homes to meet a range of priority needs with good value build cost and running cost;
- Create high quality and well integrated homes where people want to live.
- Build more housing and meet the needs of our diverse population;
- Use architecture to givemore identity to a place, to encourage a stronger sense of community and to reduce inequality.


## Our Aims:

- To address shortage of council housing for the borough's residents;
- To meet the needs of future generations;
- To develop a scheme that will be 100 per cent council housing at council rents;
- For 50 per cent of the new council homes to be let to local residents.


## What is currently on the site?



Parks:


Physical Context:


Transport:


Schools / Amenities:


Parking:

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## Sedgmoor Place

## A closer look at the site...



## Constraints:

## Opportunities

(1)



## How has the design been developed?

## Extrusion \& Alignment



Reduction to volume


Step Back

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## Sedgmoor Place

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## What will the new building contain?


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## What will the homes be like?


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## What will the new building look like?

## Massing articulation



## Two-storey base, Two-storey top:

This approach integrates the lower storeys of the proposal with the Grade I listed terrace housing, while the higher element sits separately. This ap-

## Vertical Articulation \& Openings



Two articulated vertical volumes, stepping four storeys down to two
Two articulated vertical volumes, stepping four storeys down to two:
This approach was chosen, because it broke the volume into smaller pieces and reflected the scale and rhythm of the adjacent terraced housing. This is reinforced by the placement of symmetrical openings, with simple repeated shapes.
Visual alignments

## Men

Lines are pulled through from the adjac
anopies, band
As heights can't be matched due to current housing standards, datum lines are picked up wherever possible to draw the eye towards the houses when viewed from the street
Proportion of openings to solid

## 



Tripled stacked vertical brick banding.

3



Facade rhythms


The two-storey block continues the wide/narrow pattern of the existing row of houses.

 created by replacing natural mortar for dark grey mortar articulation


White Concrete Lintels \& Balconcy Facia Panels

194 Southampton Way


Southampton Way Facade

## Sedgmoor Place

## Our proposal:



## Estimated project time line:


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