

Event Licence application - Stakeholder Consultation:

Application reference: **SWKEVE000695**

Piano People, RALLY Festival, Body Movements and Bermondsey Carnival 2024

Foreword:

Dear Southwark Park Stakeholder,

We are writing to you because you have already identified yourself as a stakeholder who wishes to be informed about event applications for Southwark Park, or we think that you might be a person, group or organisation who is interested in knowing about this particular event application.

For the purposes of processing this event application and carrying out this consultation, we may share your details with the applicant so that they can contact you directly. All contact is by either using the council's [Eventapp](#) system, or by email. Your contact details will never be shared with any third parties and will only ever be used for communicating information about the event application and stakeholder consultation and engagement process.

If you do not want the council to contact you, please let us know and we will completely remove your details from our stakeholder list.

If you are happy for the council to contact you, but would rather that the applicant did not, then please let us know and we will remove your details from the list we share with the applicant.

Consultation:

Please be advised that the Council has received an application to hold: **Piano People, RALLY Festival, Body Movements and Bermondsey Carnival 2024** in Southwark Park from event promoter **Assembled GALA Ltd.**

We are carrying out consultation, in line with the council's [Outdoor Events Policy](#) and the information given in the application and in the supporting event documentation submitted by the applicant.

This consultation is open from **Friday 2 February** until **Friday 1 March 2024**.

The following reference documents are included as part of this consultation:

- Site map showing layout and event footprint
- Event production schedule (outline only at this stage)

All responses to the consultation will be recorded and a 'consultation findings' report will be published once feedback has been reviewed. Please be aware that all responses will be published as part of the report, but any personal or identifying detail will be redacted.

The decision as to whether the council will issue the applicant an Events Licence, will be based on the outcome of the consultation.

The issuing of an Events Licence will also be subject to the applicant obtaining all other licences and consents, which are required in order for the event to go ahead.

In the case of continued dispute during the consultation period, a senior council official will have the final decision as to whether to issue an Event Licence to the applicant.

We try to circulate details of the consultation to as many people as possible, in efforts to obtain the views and opinions of as many people as possible. Therefore, please feel free to pass on this information to anyone you think might be interested in taking part. Letters have also been posted to properties around the park via Royal Mail, a copy of the consultation documents will be available to view at the parks office when the office is staffed and details will also be posted on the Council's Stakeholder Engagement web page:

www.southwark.gov.uk/major-events

Event overview:

Event day 1 (Fri)	Piano People in the Park
Description	<p>Following on from huge successes across multiple shows over the past two years, Piano People will showcase the biggest Amapiano show outside of South Africa.</p> <p>Over the past two years, Piano People have hosted shows at</p> <p>Printworks, Notting Hill Carnival, Ministry of Sound, Drumsheds, Warehouse Project, HERE at Outernet as well as hosting international festival stages over three continents.</p> <p>The headliners Kabza de Small & DJ Maphorisa are the leading pillars of the Amapiano genre & are described by many as the 'Kings of Amapiano.' In 2022 the duo sold out Printworks & made their statement in history as the first act from South Africa to do so.</p> <p>Amapiano is a subgenre of House & Kwaito music, it is a hybrid of deep house, jazz & lounge music characterised by synths & wide percussive basslines. At Southwark Park, we can expect genres from Amapiano, Progressive House, Kwaito, House & wider electronic music.</p>
Event day 2 (Sat)	RALLY Festival
Description	RALLY is a community-orientated event, nurturing a deeper connection between music, people and collective spaces.

	<p>RALLY is a collaborative project from London based promoters Assembled Live and Bird on the Wire. The first edition of RALLY was held in Southwark Park on Saturday 5th August 2023 as a one day festival and attracted 7,236 attendees.</p> <p>This event will take place in the main event space, but will not use the area shown in Red on the site map.</p>
Event day 3 (Sun)	Body Movements
Description	<p>Body Movements is Europe's largest underground queer music festival. The event started in London in the summer of 2021 and is now in its successful 4th year after hosting a number of sell-out shows in Hackney Wick & Printworks. The event supports marginalised communities, hero-ing trans & non-binary talent through its programming. Body Movements also helps the community through its workshops & talks programme, last year they raised over £11,000 for Trans+ Pride London and over £30k in total for LGBTQI+ charities. Audience demographic is very diverse - from the LGBTQI+ community and their allies. Average age is 32. 49% Male, 32% Female, 19% Non-binary, trans, other</p>
Event day 4 (Mon)	Bermondsey Carnival
Description	<p>On Sunday 6th August 2023 the RALLY site hosted the beloved long-standing community event - The Bermondsey Carnival. Site infrastructure was lent to the Blue Bermondsey BID free of charge to allow the event to take place. The Bermondsey Carnival is a family friendly event day, open to all, offering a range of children's activities and performances. Local charities and organisations participate in the carnival as well by hosting community stalls and interactive activities. The carnival also makes use of the main stage, which in 2023 hosted a number of performances from local bands and artists, along with Neville Staple from The Specials headlining in the evening. 2023 attracted over 5,000 people. In 2024 Assembled GALA Ltd want to work with The Blue BID to increase the offering and attract more people to the event.</p> <p>This event will take place in the main event space, but will not use the area shown in Red on the site map.</p>
Capacity (expected at any one time)	<p>Friday – up to 5,000 people</p> <p>Saturday – up to 9,000 people</p> <p>Sunday – up to 9,000 people</p> <p>Monday – up to 5,000 people</p>
Location	Southwark Park, North side. Please refer to site map

Event schedule:

On site from	Sunday 18 August
Live event dates	Friday: 23 August Saturday: 24 August Sunday: 25 August Monday: 26 August
Off site by	Friday 30 August
Total time on site	13 days
Opening hours	Friday: 2 – 10:30pm Saturday: 11:30am – 10:30pm Sunday: 11:30am – 10:30pm Monday: 12 – 9pm

Event promoter and production team:

Event Promoter	Assembled GALA Ltd
Promoter background	London based music promoter and event producer founded in 2016. Assembled GALA have produced events in Southwark since 2018 and are committed to delivering independent community orientated quality events in the borough.
Event production company	Assembled GALA Ltd Method Events
Production background	Assembled GALA run their own in house production team of experienced individuals who have been production managing events and festivals since 2017. Method Events, a leading outdoor event production consultancy, join the Assembled GALA team in providing Operational support in planning and onsite.

Event management:

The Rally team will be required to produce a comprehensive Event Safety Management Plan (ESMP). All elements of the ESMP will need to be signed off by the relevant members of Southwark's Safety Advisory Group (SAG), before the event can go ahead. SAG members include key Council Officers (Events, Parks,

Licensing, Environmental Protection, Environmental Health, Emergency Planning, Highways, Parking, Community Safety, Trading Standards, Street Trading, Food Safety), Emergency Services representatives (MET Police and LAS) and representatives from partner agencies such as Transport For London. A series of SAG meetings are arranged so that SAG members can input on plans, whilst the ESMP is being developed by the Rally team.

Areas covered in the ESMP will be:

1.	Traffic and transport management
2.	Waste management
3.	Noise management
4.	Alcohol management
5.	Crowd management (audience)
6.	Crowd safety (audience)
7.	Community safety (public)
8.	Child and vulnerable adult policy
9.	Site safety and security
10.	Park/wildlife protection
11.	Event sustainability*

The event will not go ahead unless all relevant members of the SAG are satisfied with the ESMP.

Summary of measures for key areas:

Traffic and transport	<p>A full traffic and transport management plan will be produced by a specialist traffic and transport management company and will need to be agreed by the relevant members (LBS Highways/Network Management, LBS Parks/Events and TFL) of Southwark’s Safety Advisory Group, before the event can go ahead.</p> <p>There is no parking facility and the event will be advertised in all communication to ticket holders as ‘no parking’.</p> <p>Details of local transport links will be provided to all ticket holders as the primary means of travelling to the event.</p> <p>It is anticipated that Canada Water and Bermondsey stations will be the most popular transport hubs for people attending the event.</p> <p>A significant number of people travelled to the event by bicycle in 2023 and secure bicycle racks will be provided this year.</p>
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	<p>A designated pick up and drop off (PUDO) area will be provided for the lesser number of people expected to travel to the event by taxi or private hire vehicles. The PUDO area would be set up along the Carriageway that runs through the middle of the park, the same as in 2023.</p> <p>All event production vehicles will access and egress the event site via Jamaica Gate. The movement of production vehicles through the park will be closely managed and traffic marshals will be used to escort larger vehicles to and from the event site.</p> <p>Please refer to the relevant paragraphs in sections 16, 18 and 19 of the Council's Outdoor Events Policy regarding the council's requirements for traffic and transport management.</p>
Waste	<p>A professional waste management company will be contracted to manage the collection and disposal of waste inside and outside of the event site.</p> <p>They will provide a waste management plan that must be agreed by the relevant members (LBS Parks and LBS Events) of Southwark's Safety Advisory Group.</p> <p>During the live event days, there will be teams of litter pickers working inside the event site footprint and outside in the park and surrounding areas to collect any waste associated with event attendees. The litter team will also respond to any requests from residents to remove festival-related litter from their streets and properties. A contact number for this service will be provided if the event goes ahead. The collection of litter outside of the event site will be prioritised as it is acknowledged that this has a negative impact on other park users and local residents.</p> <p>Please refer to the relevant paragraphs in section 19 of the Council's Outdoor Events Policy regarding the council's requirements for waste management.</p> <p>The event also has to comply with the guidance given in the Events Environmental Sustainability Guide regarding the management of waste.</p>
Toilets	<p>Adequate numbers of toilets, including accessible toilets, will be placed inside and outside of the event site and along routes to the event site if and where required.</p> <p>Please refer to the relevant paragraph in section 17 of the Council's Outdoor Events Policy regarding the council's requirements for health and welfare management.</p>
Noise	<p>A specialist noise management company will be contracted to produce a Noise Management Plan (NMP) and will monitor and report on noise management when the event is open.</p>

	<p>The NMP must be agreed by the relevant members (LBS Environmental Protection) of Southwark’s Safety Advisory Group.</p> <p>The NMP will outline the measures that will be taken to minimise noise nuisance caused by the event. This will include:</p> <ul style="list-style-type: none"> • Extensive noise modelling to inform the NMP • Consideration of the positioning of stages and speakers in regards to sound direction • Consideration of noise monitoring locations • Resident letter drop, providing information about the event, to be distributed in advance of the event taking place • Community contact number for noise issues to be circulated ahead of the event taking place • Consideration to be given to programming and the use of microphones by artists <p>Please refer to the ‘London Borough of Southwark Technical Guidance for Noise’ document in relation to noise management in the borough, which can be found on this page.</p>
<p>Safety and security</p>	<p>Qualified and competent SIA Security and Crowd Safety Stewarding professionals will be provided by a specialist company. They will have distinct responsibilities both inside and outside the event site.</p> <p>A Security Management Plan (SMP) will be provided by the company and must be agreed by the relevant members (LBS Community Safety and Met Police) of Southwark’s Safety Advisory Group.</p> <p>Security staff and stewards will be deployed outside of the event site in key areas to direct attendees safely away from the event site at event closing times.</p> <p>Please refer to sections 13 and 16 of the Council’s Outdoor Events Policy regarding the council’s requirements for safety and security</p>
<p>Park protection</p>	<p>Assembled GALA Ltd will be in discussion with the council’s Parks, Ecology and Arboriculture Officers to ensure they develop plans, which protect the ground, trees, habitat and wildlife.</p> <p>Ground protection will be placed where required.</p> <p>Wildlife surveys will be carried out where required to ensure that wildlife is not unduly disturbed by the event.</p> <p>Please refer to section 19 of the Council’s Outdoor Events Policy and the Events Environmental Sustainability Guide regarding the protection of ground, trees, habitat and wildlife.</p>

Sustainability	<p>Assembled GALA Ltd will take all necessary measures to ensure that sustainable practices are adopted and maintained during the planning and delivery phases of the event. A dedicated Sustainability Coordinator will be responsible for implementing environmental initiatives and working alongside clients and the events supply chain to reduce the environmental impact of this event.</p> <p>Key areas for monitoring and focus will include:</p> <ul style="list-style-type: none"> • People • Power • Water • Waste (including plastic) • Noise • Procurement • Traffic and transport • Biodiversity • Impacts on local community <p>Please refer to sections 19 and 21 of the Council's Outdoor Events Policy and the Events Environmental Sustainability Guide regarding the council's requirements for sustainability.</p>
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Premises Licence (PL):

Assembled GALA Ltd already hold a PL for Southwark Park, which they used for RALLY Festival in 2023, but in order to hold the additional event days this year, they will be applying for a new licence. Details can be found on the [Licensing Register](#) once the application has been submitted.

Please note that the Premises Licence application process is separate to the events licence process and all queries relating to the premises licence application should be directed to: licensing@southwark.gov.uk

The premise licence application is due to be submitted on, or around, the **2 February 2024** and Blue-coloured public information notices will be placed around the park to highlight that this has been done, within 24 hours of the application being submitted.

Community benefits:

The event operators have an integrative approach to community engagement and charity partnerships, weaving local groups into the fabric of the festival to create agency and ownership of a shared space.

In 2023 RALLY partnered with a number of local collectives for music programming and art collaborations outside and within the site, including Southwark Park Gallery, South London Gallery, Bermondsey Project Space, Disturbance, Sister Midnight and Venue MOT to name a few. The collaborations onsite were with local LGBTQ+ arts collective Disturbance and with individual graduate artists from Goldsmiths University. Each were supported by RALLY to bring their pieces to life on the site either via stand-alone art installations or via interventions with the stages.

A key community partner was the BOSCO Centre. BOSCO is a local charity on Jamaica Road dedicated to improving the lives of young people and supporting the most vulnerable. One of BOSCO college's champion initiatives - BOSCOFFEE provides young people with learning difficulties internship opportunities and business development skills managing the coffee trailer and cafe.

BOSCOFFEE sold tea and coffee at the event, providing the young people with their first ever workplace opportunity selling products at a live event to thousands of people. They made over £1,500 throughout the day, 100% of which was retained by the charity.

The RALLY production team also took BOSCO young people on a site tour explaining different aspects of event organisation. A few of the young people showed huge interest in the events industry and RALLY plans to support BOSCO in the future in this way through talks and workshops on event planning.

In the run up to the 2023 event, the RALLY team collaborated with The Africa Centre - who exist to educate, connect, and advocate for Africa and its global diaspora, to commission an artist (Alaa Satir) to provide a new skin for the coffee trailer. Alaa is a Sudanese visual artist, known for her illustrations, murals and cartoons presenting images relating to women's rights, the Sudanese revolution of 2018/19 and other social and political issues in contemporary Sudan. Alaa first held a workshop with the young people at BOSCO where they could create their own designs for the coffee trailer. Alaa spent weeks hand-painting a new eye-catching design inspired by the young people but true to her artistry.

RALLY also raised £2k for Southwark Day Centre for Asylum Seekers in 2023 and will look to fundraise again this year.

RALLY will offer an allocation of tickets to hyper-local residents bordering the north side of the park, available to apply for via a ballot. A further allocation of discounted tickets will be offered on a first come first served basis to residents within a designated radius of the park. Information about how to access resident tickets will be made available on the RALLY website's Local Community page on 17/04/2024.

RALLY are once again supporting the Bermondsey Carnival, which will take place on Bank Holiday Monday as part of this programme of events.

There will be opportunities for local community and charity groups to promote their work and services at the event

There will be opportunities for local businesses to provide supplies and/or services to the event. Local businesses who can meet the requirements for supplies and/or services will be favoured above those from further afield.

There will be opportunities for local traders to trade at the event. Any local traders who submit applications to trade at the event (which meet product, safety and hygiene requirements) will be favoured above those from further afield.

There will be opportunities for local people to be employed at the event. The Rally team will seek to staff the event locally wherever possible, using local production crew, security and stewarding staff and bar staff etc. The Rally team will work with the providers of these services and seek to target local people for recruitment through advertising jobs locally and putting in place a mechanism for jobs being

awarded to the most local applicants in the first instance, if they are qualified for the role. The Rally team will aim for all primary suppliers and agencies to pay their staff London Wage as a minimum.

The Rally team will pay the council an Environmental Impact Fee (EIF) – the EIF is paid in addition to the site hire fee and is ring-fenced to be spent by the council's Parks team on projects, or works which will enhance Southwark Park.

The Rally team will pay the council a commercial-rate site hire fee. The hire fee goes directly towards:

- Funding the council's free events programme
- Supporting subsidised fees for community events
- Off-setting the running costs of the Events service, which supports the delivery of the community events programme

Stakeholder engagement:

Assembled GALA Ltd will conduct a series of community engagement meetings during the application process.

The first stakeholder meeting will take place on **Wednesday 21 February 2024**, starting at **6pm**. This is while the consultation is still open. The meeting will be in person at a local venue and online via Teams/Zoom. If you would like to register to attend the meeting, please email:

community@rallyrallyrally.co.uk

Have your say:

If you would like to take part in this consultation and comment on event application **SWKEVE000695**, please go to:

www.southwark.gov.uk/pp-rf-bm-bc

If you would like to keep up to date with information about this event, please go to:

www.southwark.gov.uk/major-events

If you do not have access to a computer, or email, please contact us on: **020 7525 3422** and we will arrange an alternative way for you to take part in this consultation.

If you have any questions about the information provided here, or about the consultation process, please email: events@southwark.gov.uk

Best wishes,

Charlie Simm

On behalf of Southwark's Events Team.