

Event Licence application - Stakeholder Consultation:

Application reference: **SWKEVE000690**

Jazz Café, Maiden Voyage and NTS, Burgess Park, Friday 13, Saturday 14 and Sunday 15 September 2024

Dear Burgess Park Stakeholder,

We are writing to you because you identify as a person, or party, who may have an interest in Burgess Park, or events that take place within the park. If you don't want us to contact you in future, please let us know and we will remove you from our stakeholder register.

The Council has received an application to hold a major-scale, three-day, ticketed, music event from event production company, **We Are The Fair (WATF)**, on behalf of their client, event promoters **Elixir Events Ltd**. To comply with the Council's [Outdoor Events Policy](#), we are consulting with park stakeholders so that they have an opportunity to comment on event proposals if they wish to.

Please note that **WATF** and **Elixir Events Ltd** delivered the Boiler Room and NTS events, which took place in Burgess Park in 2023.

This consultation is open from **Wednesday 10 January** until **Wednesday 7 February 2024**.

The following reference documents are included as part of this consultation:

- Map showing event site footprint
- Event production schedule (outline only at this stage)

All responses to the consultation will be recorded and a 'consultation findings' report will be published once feedback has been reviewed. Please be aware that all responses will be published as part of the report, but any personal or identifying detail will be redacted.

We try to circulate details of the consultation to as many people as possible, in efforts to obtain the views and opinions of as many people as possible. Therefore, please feel free to pass on this information to anyone you think might be interested in taking part. Letters have also been posted to properties around the park via Royal Mail, a copy of the consultation documents will be available to view at the parks office when the office is staffed and details will also be posted on the Council's Stakeholder Engagement web page:

www.southwark.gov.uk/major-events

The proposals for the event are as follows:

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| Event day 1 | Jazz Café |
| Description | Genre: Jazz, House, Disco, World Music |

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| | <p>Audience demographic: 18-40 years old</p> <p>Over the last three decades, Jazz Café has operated in London as one of the city's most iconic music venues. Owned and run by The Columbo Group, Jazz Café incorporates sounds that celebrate House and disco along with classic Soul, Latin and Neo-Soul, along with nights that pay homage to the likes of Amy Winehouse, Lauryn Hill and A Tribe Called Quest. Jazz Café would like embark on its first festival show in Burgess Park this September.</p> |
| Event day 2 | Maiden Voyage |
| Description | <p>Genre: Jazz, World Music, Soul, Electronic</p> <p>Audience demographic: 25-35 years old.</p> <p>WATF have produced Maiden Voyage festival since its conception in 2019. The event was first held at Three Mills Green in Bow before moving to Lee Valley Showground in 2021, where it has been held for the last 3 years. The promoter would like to move Maiden Voyage to Burgess Park to create a more intimate setting for its audience. With live performances from Alfa Mist, Children of Zeus, and Giles Peterson at previous events, Maiden Voyage prides itself on the variety of its programming and hosting of brand partnerships with the likes of HÖR Berlin and UNFOLD.</p> |
| Event day 3 | NTS |
| Description | <p>Genre: Jazz, Afrobeat, Hip Hop, Electronic</p> <p>Audience demographic: 18-40 years old</p> <p>Following the success of NTS's first-ever music festival at Burgess Park in May 2023, the promoters would like to return to Burgess Park for the second instalment of the show for 2024. NTS was founded in 2011, by London-based music lovers to showcase a platform for London music from all variety of genres. The Main stage in 2023 showcased world music, jazz, afrobeat and hip-hop from all over the globe. The Live Stage featured appearances from rising post-punk outfit Dry Cleaning, spiritual jazz bliss from Nala Sinéphro, the UK debut from Grouper's dream pop project Helen, Nigerian alté icon Cruel Santino, dub sound system titan Aba Shanti-I, soul sensation Mansur Brown, and the full force of US rapper and comedian Zack Fox. The festival hopes to re-create a space for enjoyment of good music, food and drink.</p> |
| Event Promoter | Elixar Events Ltd |
| Dates live event | Friday 13, Saturday 14, Sunday 15 September 2024 |

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| Opening hours | 12pm – 10:30pm Friday and Saturday 12pm – 10pm Sunday |
| Capacity | Up to 14,999 people per day |
| Location | Burgess Park, East lawn by Chumleigh Gardens. Please refer to site map showing event footprint and location and direction of stages. |
| Total time on site | 9 – 19 September 2024 (11 days) |
| Promoter background | Elixir Events Ltd is a seven-year-old company owned by Rob Hives, Andy Peyton, and Steve Ball, each of whom has over 20 years of experience in the events and hospitality industries. Elixir Events Ltd own the Maiden Voyage event and are collaborating with the promoters of the Jazz Café and NTS shows. |
| Event production company | We Are The Fair (WATF) and We Are Ops (OPS) |
| Event production company background | <p>We are The Fair are an award-winning festival and event production agency, striving to deliver events which give the best possible experience. They deliver festivals and events to over 1 million people per year. Their full-time team deliver exceptional events across the UK and abroad all year round. They are proud to be able to offer services for all of the requirements of large-scale events and festivals, through specially trained and very experienced teams who sit across four departments, venue finding, event and festival production, licensing and stakeholder engagement and event health and safety.</p> <p>We Are Ops is a sister company of We Are The Fair and has been delivering Operations, People Management and Safety Planning since the team got together over 20 years ago.</p> |

Key event management:

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| Traffic and transport | <p>A full traffic and transport management plan will be produced by a specialist traffic and transport management company and will need to be agreed by the relevant members (LBS Highways/Network Management, LBS Parks/Events and TFL) of Southwark’s Safety Advisory Group, before the event can go ahead.</p> <p>There is no parking facility and the event will be advertised in all communication to ticket holders as ‘no parking’.</p> |
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| | <p>Details of local transport links will be provided to all ticket holders as the primary means of travelling to the event.</p> <p>It is anticipated that Elephant & Castle Station will be the most popular for people travelling by rail and there are numerous buses that service the area surrounding the park.</p> <p>Following issues with hire bicycles last year, a plan will be put in place specifically to manage the safe and responsible use of hire bicycles this year. Bicycle racks will also be provided for anyone cycling their own bikes to the event.</p> <p>A designated pick up and drop off (PUDO) area will be provided for the lesser number of people expected to travel to the event by taxi or private hire vehicles. The PUDO area would be set up along Neate Street again, the same as in 2023.</p> <p>All event production vehicles will access the event site via Wells Way. The movement of production vehicles through the park will be closely managed and traffic marshals will be used to escort larger vehicles to and from the event site.</p> <p>Please refer to the relevant paragraphs in sections 16, 18 and 19 of the Council's Outdoor Events Policy regarding the council's requirements for traffic and transport management.</p> |
| <p>Waste</p> | <p>A professional waste management company will be contracted to manage the collection and disposal of waste inside and outside of the event site.</p> <p>They will provide a waste management plan that must be agreed by the relevant members (LBS Parks and LBS Events) of Southwark's Safety Advisory Group.</p> <p>During the live event days, there will be teams of litter pickers working inside the event site footprint and outside in the park and surrounding areas to collect any waste associated with event attendees. The litter team will also respond to any requests from residents to remove festival-related litter from their streets and properties. A contact number for this service will be provided if the event goes ahead. The collection of litter outside of the event site will be prioritised as it is acknowledged that this has a negative impact on other park users and local residents.</p> <p>Please refer to the relevant paragraphs in section 19 of the Council's Outdoor Events Policy regarding the council's requirements for waste management.</p> <p>The event also has to comply with the guidance given in the Events Environmental Sustainability Guide regarding the management of waste.</p> |

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| <p>Toilets</p> | <p>Adequate numbers of toilets, including accessible toilets, will be placed inside and outside of the event site and along routes to the event site where required.</p> <p>Please refer to the relevant paragraph in section 17 of the Council's Outdoor Events Policy regarding the council's requirements for health and welfare management.</p> |
| <p>Noise</p> | <p>A specialist noise management company will be contracted to produce a Noise Management Plan (NMP) and will monitor and report on noise management when the event is open.</p> <p>The NMP must be agreed by the relevant members (LBS Environmental Protection) of Southwark's Safety Advisory Group.</p> <p>The NMP will outline the measures that will be taken to minimise noise nuisance caused by the event. This will include:</p> <ul style="list-style-type: none"> • Extensive noise modelling to inform the NMP • Consideration of the positioning of stages and speakers in regards to sound direction • Consideration of noise monitoring locations • Resident letter drop, providing information about the event, to be distributed in advance of the event taking place • Community contact number for noise issues to be circulated ahead of the event taking place • Consideration to be given to programming and the use of microphones by artists <p>Please refer to the 'London Borough of Southwark Technical Guidance for Noise' document in relation to noise management in the borough, which can be found on this page.</p> |
| <p>Safety and security</p> | <p>Qualified and competent SIA Security and Crowd Safety Stewarding professionals will be provided by a specialist company. They will have distinct responsibilities both inside and outside the event site.</p> <p>A Security Management Plan (SMP) will be provided by the company and must be agreed by the relevant members (LBS Community Safety and Met Police) of Southwark's Safety Advisory Group.</p> <p>Security, stewards and CSAS/PATO traffic marshals will be deployed outside of the event site in key areas to direct attendees safely away from the event site at event closing times.</p> |

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| | <p>Please refer to sections 13 and 16 of the Council's Outdoor Events Policy regarding the council's requirements for safety and security</p> |
| <p>Park protection</p> | <p>WATF will be in discussion with the council's Parks, Ecology and Arboriculture Officers to ensure they develop plans, which protect the ground, trees, habitat and wildlife.</p> <p>Ground protection will be placed where required.</p> <p>Wildlife surveys will be carried out where required to ensure that wildlife is not unduly disturbed by the event.</p> <p>Please refer to section 19 of the Council's Outdoor Events Policy and the Events Environmental Sustainability Guide regarding the protection of ground, trees, habitat and wildlife.</p> |
| <p>Sustainability</p> | <p>WATF will take all necessary measures to ensure that sustainable practices are adopted and maintained during the planning and delivery phases of the event. A dedicated Sustainability Coordinator will be responsible for implementing environmental initiatives and working alongside clients and the events supply chain to reduce the environmental impact of WATF events.</p> <p>Key areas for monitoring and focus will include:</p> <ul style="list-style-type: none"> • People • Power • Water • Waste (including plastic) • Noise • Procurement • Traffic and transport • Biodiversity • Impacts on local community <p>Please refer to sections 19 and 21 of the Council's Outdoor Events Policy and the Events Environmental Sustainability Guide regarding the council's requirements for sustainability.</p> |
| <p>Premises Licence</p> | <p>The organisers are applying for a premises licence for the provision of regulated entertainment and alcohol sales. Please check the Licensing Register for further information.</p> <p>The Premises Licence application process is separate to the events licence process and all queries relating to the premises licence application should be directed to: licensing@southwark.gov.uk</p> <p>The application is due to be made on, or around the 10 January 2024 and Blue information notices will be placed around the park to highlight this, within 24 hours of the application being submitted.</p> |

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| <p>Community benefits</p> | <p>Community benefits will include:</p> <ul style="list-style-type: none"> • Free and discounted resident tickets • Volunteer and employment opportunities for local people • Trade and supply opportunities for local businesses • Funds raised for a local community or charity group(s) • Creative collaboration(s) with local school(s) or arts organisation(s) • 6-month mentoring scheme for young person(s) • DJ workshops for young people <p>Further information about community benefits will be provided once details have been finalised.</p> |
| <p>Stakeholder engagement meetings</p> | <p>WATF will conduct a series of community engagement meetings as part of the application process.</p> <p>The first stakeholder meeting will take place on Wednesday 1 February 2024, starting at 6pm. The meeting will be in person at a local venue and online via Teams/Zoom. If you would like to register to attend the meeting, please email: burgessparkevents@columbostar.com</p> |

If you would like to comment on event application **SWKEVE000690**, please go to:

www.southwark.gov.uk/jc-mv-nts-2024

If you would like to attend the community engagement meeting on the 1 February, please contact: burgessparkevents@columbostar.com

If you would like to keep up to date with information about this event, please visit:

www.southwark.gov.uk/major-events

If you do not have access to a computer, or email, please contact us on: 020 7525 3422 and we will arrange an alternative way for you to take part in this consultation.

If you have any questions about the information provided here, or about the consultation process, please email: events@southwark.gov.uk

Best wishes,

Charlie Simm

On behalf of Southwark's Events Team.