

[Business name and address]

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**Ref: PW&EDParkingzones**

Dear Business-Owner/Trader

### **Parking zone and healthier streets consultation meeting**

Due to a high number of requests from residents we are proposing to introduce new parking zones in the East Dulwich and 'Peckham West' areas (see map overleaf). You should already have received a consultation pack in the mail which includes a booklet of information, a questionnaire and preliminary design of the proposed parking zone and healthier streets designs. The information and questionnaire is also available on our website: [www.southwark.gov.uk/parkingprojects](http://www.southwark.gov.uk/parkingprojects)

We expect the zone would result in a reduction in commuter parking, based on experience with other zones, which would provide space for improving the environment and encourage walking and cycling. This would have benefits for the high street and wider economy, as research has shown in other places (<http://content.tfl.gov.uk/walking-cycling-economic-benefits-summary-pack.pdf> ).

We are also proposing to extend the operation times of existing free half hour bays so that visitors can stay longer if they wish, using pay by phone to register the free half hour and purchase additional time if needed, after the initial free half hour. This is to provide more flexibility for people wanting to stay longer in the high street. The pay by phone registration would also ensure much better enforcement and therefore higher turnover of visitors to the high street. Surrounding parking would also include short-stay bays that can be used by visitors.

We will be holding a chaired consultation meeting for businesses-owners and traders on **Tuesday 22 January 2019 2-3.30pm at Goose Green Community Centre**, which is an opportunity for business-owners and traders to hear a brief presentation and then ask questions. If you would like to send your questions in advance to ensure they are answered please email [joanna.lesak@southwark.gov.uk](mailto:joanna.lesak@southwark.gov.uk). If you are unable to attend the meeting and would like to discuss concerns please contact me by phone on 020 7525 0127. Please also fill in our paper or online questionnaire.

I look forward to seeing you or hearing from you soon.

Yours faithfully



Joanna Lesak  
Project Manager

#### Appendix: 'Peckham West' and East Dulwich areas

